# Holocaust Education & Archive Research Team

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## Der Stürmer

### "Die Juden sind unser Unglück!"

[Slogan printed on the bottom of the anti-Semitic newspaper Der Stürmer]



Cover page to a 1938 edition of Der Stürmer

Der Stürmer was an anti-Semitic "tabloid style" newspaper published by Julius Streicher from 1923 almost continuously through to the end of World War II. Der Stürmer was viewed by Hitler as playing a significant role in the Nazi propaganda machinery and a useful tool in influencing the "common man on the street".

The origin of the paper lies in conflict within the party at Nuremberg during attempts to establish power and control. Streicher was deeply embroiled in the power struggle and in April 1923, the opposition held an "Evening of Revelations" where he was accused of being "a liar, a coward, of having unsavory friends, mistreating his wife, and of flirting with women".

In response to the accusations the first copy of Der Stuermer was published on April 20th, 1923.

Unlike the official party newspaper the Völkischer Beobachter, "The fighting paper of the National Socialist movement of Greater Germany", which gave the appearance of being a serious political publication, Der Stürmer often ran obscene materials such as anti-Semitic caricatures and propaganda-like accusations of blood libel, pornography, anti-Catholic, anti-capitalist, and anti-communist propaganda, in order to appeal to a larger spectrum of readers, but especially targeting the working class.

The tag line at the bottom of the papers cover page usually carried the following phrase coined by Heinrich von Treitschke in the 1880s:

"Die Juden sind unser Unglück!" The Jews are our misfortune!

Streicher used the publication as a platform for calculated smear campaigns against specific Jews, such as the Nuremberg city official Julius Fleischmann, who worked for Streicher's nemesis, mayor Hermann Luppe. Der Stürmer accused Fleischmann of stealing socks from his quartermaster during combat in World War I.

- Protection of German Blood and Honor
- The Reich Citizenship Law
- Mischlinge

Sinti & Roma

The Gypsies

### Fleischmann subsequently sued Streicher and was successful in disproving the allegations in court, but revealing testimony in the courtroom regarding Fleischmann's earlier record as a public servant, severely damaged his reputation and Striecher who was fined 900 marks for the affair claimed a personal victory. "Something always sticks" became his new motto.



Striecher (far right) with Hess,

Hitler and Party members

Scandal and sensationalism were the mainstay of the paper. As the Jews became more and more the primary focus, any scandal or crime that could be alleged would make its way

#### Kristallnacht

- Night of **Broken Glass**
- Herschel Grynszpan
- Jews in Zbaszyn

#### The SS

- SS Quick **Facts**
- The Schutzstaffel
- Himmler's
- Evolution of the RSHA
- SS **Documents**

an ben Stürmer, Mürnberg-A Denifft: Mifarbeit im Kampf gegen ben jübifchen Weltfeinb.

disgusting, no good Jews!"

Card sent by Der Stürmer to citizens for reporting stories

One of the favorite topics was "blood libel" or "Jewish ritual murder." It is a charge that was common in the middle ages and has been traced back even farther. Its claim is that in order to perform religious ceremonies, the blood of other humans usually Christians, was necessary. The "best blood" was always deemed the blood of infants or children, and the task was accomplished by kidnapping. torture and eventual murder by ritual sacrifice.

Soon Der Stürmer's popularity began to spread outside of Nuremberg and Munich, and Streicher needed topics of greater interest to a broader public. In keeping with its tabloid style, Der

Stürmer tied Jews to sex and crime. The paper carried increasing numbers of stories of Posen Speech Jewish rape and other distasteful crimes against the German people. Der Stürmer never paid for a "scoop" in fact the staff worried little about even bothering to conduct any form of investigative reporting and rather relied heavily on their readers to provide them with news stories.

into the paper. Particularly tales of crimes against Aryan women and girls by the "evil,

#### SS Leadership

- Reinhard Heydrich
- Ernst
- Heinrich Müller
- Adolf Eichmann
- Oswald Pohl
- Wilhelm Krüger
- Richard Glucks

#### Wannsee

- The Conference
- Conference Minutes
- Wannsee **Documents**

A printed card was distributed where a person could mail-in their story regardless of any proof or verifiable evidence. A large number of these unsubstantiated reports came from dedicated Nazis, but many also came from ordinary people seeking to avenge themselves for a perceived wrong.

Kaltenbrunner Der Stürmer was also notorious for its anti-Semitic cartoons, most of which portrayed Jews as ugly characters with exaggerated facial features and misshapen bodies. Philipp Rupprecht later known from his pen name Fips, was dispatched to cover the second Luppe-Streicher trial with instructions to draw a caricature of Julius Streicher, he instead drew caricatures of Nuremberg's Mayor, Hermann Luppe, the cartoons were published by Der Stürmer in December 1925, and Rupprecht was hired as the new cartoonist.

> Among his best-known works were illustrations for two anti-Semitic children's books published by Stürmer Verlag: Trau keinem Fuchs auf Der Stürmer Offices grüner Heid und keinem Jud auf seinem Eid or "Don't Trust a Fox in a



Green Pasture Or a Jew Upon His Oath", and "Der Giftpilz" "The Poisonous Mushroom"

Fips also drew many cartoons attacking Jewish capitalism and the perceived link to communism, but he was perhaps most enjoyed for his artwork detailing "ritual murder" and "kosher butchering" in and attempt to portray Jews as heartless and cruel.

One cartoon caption from the July 1938 edition stated:

### Prelude

#### Articles

- Hitler **WW1 Service** Record
- The Hitler Youth
- Hans Frank on the Removal of Jews from the General Government
- The Korherr Report
- Oswald Mosely & the BUF



"Whoever had the occasion to be an eye-witness during the slaughtering of animals or to see at least a truthful film on the slaughtering-will never forget this horrible experience. It is atrocious. And unwillingly, he is reminded of the crimes which the Jews have committed for centuries on men. He will be reminded of the ritual murder.

Drawing depicting a ritual murder in Der Stürmer

History points out hundreds of cases in which non-Jewish children were tortured to death. They also were given the same incision through the throat as is found on slaughtered animals. They also were slowly

bled to death while fully conscious"

Der Stürmer, July 1938

Hollywood & German population, including: Argentina, Brazil, Canada, and the United States, among the Holocaust others.

Over time Der Stürmer's circulation grew and it was distributed to any country with a large

### **Image Galleries**

- Nazi
- Der Stürmer Gallery
- SS Image Gallery
- Eichmann Gallery
- NSDAP Gallery

But by 1938 the rhetoric began to change. Rather than the usual rants against the evils of the Jews, the paper began to call for the annihilation of the Jewish race. Between 1938 and 1941 the Propaganda 1 Nuremberg trials proved that twenty-three individual articles were printed in Der Stürmer where the key focus was the urging of the Propaganda 2 physical destruction of Jews as a vermin and pestilence.

### One article from May, 1939 stated:

"A punitive expedition must come against the Jews in Russia. A punitive expedition which will provide the same fate for them that every murderer and criminal must expect. Death sentence and execution. The Jews in Russia must be killed. They must be exterminated root and branch."

Typical anti-Semitic cartoon from Der Stürmer

As the war progressed successfully on both fronts, Streicher stepped up his efforts to incite anti-Jewish hatred through his speeches and his writings. Over the next few years between August, 1941 and September, 1944, he personally authored 12 articles demanding the annihilation and extermination of the Jewish race in unequivocal terms.



### One article written personally by Streicher dated 25th December, 1941 stated:

"If the danger of the reproduction of that curse of God in the Jewish blood is to finally come to an end, then there is only one way-the extermination of that people whose father is the devil."

### On March 19, 1942 he also stated:

Der Stürmer cover "There were two ways which might have led to a liberation of Europe "Jews as instigators" from the Jews: Expulsion or extermination! Both methods have been tried in the course of the centuries, but they were never carried to a conclusion.... The teaching of Christianity has stood in the way of a radical solution of the Jewish problem in Europe...

Fate has decreed that it was finally left to the 20th century to see the total solution of the Jewish problem. Just how this solution will be achieved has been made known to the European nations and to entire non-Jewish humanity in a proclamation read out by the Führer of the German people on the 24th February 1942."

(quoting Adolf Hitler):

"Today the ideas of our National socialists and those of the Fascist revolution have conquered large and mighty nations and my prophecy will find its fulfillment, that in this war not the Aryan race will be destroyed, but the Jew will be exterminated. What ever else this struggle may lead to, or however long it may endure, this will be the final result."

Der Stürmer circulation 1927 -1938 (source www.calvin.edu)

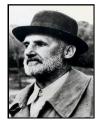
Issue/Year	Circulation	
1927	14,000	dropped because of paper shortages, as
1933	25,000	well as Streicher's exile from Nuremberg
No. 6 (1934)	47,000	for corruption. What can be seen as a more ominous result is that Der
No.13 (1934)	49,000	Stürmer's main target, the Jews, had
No. 17 (1934)	50,000	begun to disappear from everyday life.  Fewer and fewer Jews were seen on the streets of Germany and its territories.  German boys view an issue of Der Stürmer in
No. 19 (1934)	60,000	the newsstand  However Hitler, insisted that Streicher receive sufficient support to
No. 33 (1934)	80,000	continue publishing Der Stürmer until the very end of the Third Reich.
No. 35 (1934)	94,114	The view of Streicher and Der Stürmer at the Nuremberg trials:
No. 42 (1934)	113,800	The crime of Streicher is that he made these crimes possible, which
No. 6 (1935)	132,897	they would never have been had it not been for him and for those
No. 19 (1935)	202,600	like him. Without Streicher and his propaganda, I.E " Der Stürmer", mass murderers such as Heydrich, Kaltenbrunner, Globocnik,
No. 29	206 400	Hoess, and even Himmler himself, would have had no one to do

410,600 In its extent Streicher's crime is probably greater and more farreaching than that of any of the other defendants. The misery which 486,000 they caused ceased with their capture.

No. 5 (1938) 473,000 The effects of this man's crime, of the poison that he has put into the minds of millions of young boys and girls will continue on for years to come, since he concentrated so much of his hatred for the Jews upon the youth and childhood of Germany.

He leaves behind him a legacy in print, that swayed the hearts of thousands of people poisoning them with hate, sadism, and the will to commit murder. Those thousands will remain a problem and perhaps even a menace to the rest of civilization for generations to come..

Streicher was found guilty of crimes against humanity at the Nuremberg War Crimes Trial and sentenced to death on October 1, 1946.



#### The judgment against him read, in part:

their dirty work for them.

"...For his 25 years of speaking, writing, and preaching hatred of the Jews, Streicher was widely known as 'Jew-Baiter Number One.' In his speeches and articles, week after week, month after month, he infected the German mind with the virus of anti-Semitism, and incited the German people to active persecution...

(1935)No. 36

(1935)

No. 40

(1935)

286,400

Streicher at the Streicher's incitement to murder and extermination at the time when Jews in time of his the East were being killed under the most horrible conditions clearly capture constitutes persecution on political and racial grounds in connection with war crimes, as defined by the Charter, and constitutes a crime against humanity."

As Julius Streicher climbed the scaffolding on the day of his execution, he spat at the hangman and said, "The Bolsheviks will hang *you* one day!" He fell to his death, shouting, "Purim Festival, 1946!"

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Jews, Nazis, and the Law: The Case of Julius Streicher by Dennis E. Showalter

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